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PRESS RELEASE

First ever Monday Mission kicks off into battle!

Whatever goals you have in life, mymission2.com is a refreshingly positive new site where you can meet people with similar goals and share ideas, experiences and resources. As the world's first aspirational network, it offers a chance for users to bounce ideas and goals off each other and get supportive feedback whilst receiving rewards. Whether you want to develop a TV show, swim with sharks or plant your own vegetable patch, there's always someone who can offer support and share advice.

It's the variety and positivity that makes mymission2 such a unique site, and the same variety and positivity was present last night when the first Monday Mission promotion night kicked off with a 'Battle of the Bands' in Fulham's newest live music venue, The Ramshackle. The idea of the Monday Missions is to put the online ethos of the site into practice with aspirational live events. The Battle of the Bands was a great opportunity for up-and-coming bands to reach a wider audience ... and win prizes for their efforts!

The evening kicked off with one man noise machine, 'The 3rd Fire', using distorted guitar and weird-looking 'looping' machines with more buttons than a Pearly King. The recently refurbished Ramshackle filled with ambient thrash-tinged Krautrock as the audience tried to figure out what was happening.

The one-man-band theme continued as 'Sean Clothier' took to the stage and gave Bob Dylan a good spanking by singing acoustic songs about love lost, while avoiding the hand-on-heart 'singer-songwriter' label by being as funny as he was self-deprecating.

'YveDevora' followed, a band composed of drums, bass, fiddle and the two founding members on acoustic guitars and vocals. Their unique harmonies went down a storm with cries of 'encore' following their set.

The eclectic mix carried on after a short interval with Mauritian band 'A Riot In Heaven'. Playing classic rock, sweating and thoroughly enjoying themselves with drummer stripped to the waist, their brand of energetic 'funny' music (as they called it) got the room shaking.

The music ended with the 'Modern Clichés' an indie group from Bicester with definite ska and punk influences. They rocked the place to its bones and their catchy tunes were still being hummed as the night ended.

Judgement of who was to receive the prizes (supplied by sponsors mymission2, The Bunker Studio, StudioSpares, The Premises Studios and Vinyl Junkies) was by audience reaction. Cheers and foot stomping saw 'YveDevora' take first prize of a recording studio session plus musical equipment. 'Modern Clichés' had the edge over 'A Riot In Heaven', with the Mauritian rockers taking third. Sean Clothier and 'The 3rd Fire' were fantastic runners up.

Check out www.mymission2.com to find out if others can help you achieve your goals. Also look out for future Monday Missions and how you can join in with future 'live' missions.

ENDS

mymission2 is the world's first aspirational network. It launched in April 2008 and currently has over 50,000 members. Information on future Monday Missions will be posted on www.mymission2.wordpress.com. For more information contact David Ashford david@mymission2.com.

Information on the bands that played can be found at:

www.myspace.com/the3rdfire

www.myspace.com/seanclothier

www.myspace.com/yveage

www.myspace.com/ariotinheaven

www.myspace.com/moderncliches